



ZACH PERKINS: DESIGN LEADER & CONTRIBUTOR

zachperkins.com | hello@zachperkins.com | 1.650.245.1881

OBJECTIVE: Apply my skills in a position where I can utilize my knowledge, my creative training and my passion for design to conceptualize and produce superior projects that push the envelope of functionality and creativity.

EXPERIENCE: **TaskRabbit: 6 / 2014 - Current**
Director of User Experience & Design

Responsible for leading, managing and building a creative and productive design team that contributes to the success in creating memorable online and offline product experiences. Routinely work amongst multiple functional teams including product management, engineering, operations and marketing to ensure consistency in the end-to-end product experience and the external perception.

Momentum Design Lab: 4 / 2013 - 6 / 2014
Director of User Experience & Design

Manage and lead the team, process, and the design to take ideas and turn them into first-class applications and experiences for a variety of clients that range from Fortune 100 companies to the recently funded startup. Within my role, I worked closely with the project management, account management and business development teams to ensure success and satisfaction for everything that was delivered to a client and/or prospect.

Clients included: Live Nation, Sencha, Appirio, FICO, Gracenote, and EMC.

Salesforce: 12 / 2009 - 4 / 2013
Lead UX Designer

Led the design and strategic efforts for the Chatter application, worked with the team to drive the overall user experience within multiple features and functionality. The projects required collaboration with additional design teams, product management, engineering and the executive team to ensure all projects were on track and provided the best user experience.

Some additional projects included the creation of the end-to-end user experience and the interface design for the Salesforce & Evernote partnership/integration. Also worked within the Sales organization to define and design a suite of productivity tools to assist users in streamlining a sales process.

Other Positions Held: 1997 - 2009
Various Design Roles

For more history, please visit LinkedIn: www.linkedin.com/in/zacharyperkins

TOOLS: **Design:**
Sketch, Adobe CC (Photoshop, Illustrator, After Effects, and In-Design), Omnigraffle, Balsamiq, and Keynote.

Development:
HTML, CSS, knowledge and understanding of Javascript along with various UI Frameworks and prototyping environments (Bootstrap, Foundation, Angular, Famo.us and Origami).

REFERENCES: Available upon request.